Date

Dear (insert leader’s name),

Greetings! My name is (insert name) and I am a student at (insert college or university), as well as an advocate for Generation Rx—a nation-wide educational initiative to promote safe medication practices in an effort to prevent the misuse of prescription drugs. Generation Rx is offered through a partnership between the Cardinal Health Foundation and The Ohio State University College of Pharmacy. As an ambassador for this initiative, I am writing to open the lines of communication and request permission to present an educational program to the students in your organization on how to use medications safely.

Why is it important to teach college students how to safely use medications? It’s true that prescription medications can help us live longer and healthier lives, but any medication has the potential to do harm—especially when misused. The misuse of prescription medications is one of our country’s most pressing public health problems, with drug overdose being our leading cause of accidental death. Young adults may misuse prescription medications to manage their lives, with little understanding of the potential social, physical, academic, financial and legal consequences of doing so.  While the majority of college students do not misuse prescription medications, research indicates the average age of first misuse falls within the traditional college years. As a result, now is the time to cultivate a campus environment for the safe use   
of medications.

The educational program includes engaging, hands-on activities that focus on teaching college students safe medication practices, as well as techniques for turning down the invitation to misuse and engaging in positive alternatives. I also plan to provide an opportunity for the audience to engage in a Q&A session.

Will you help me cultivate a campus environment for the safe use of medications? I’ve included my contact information below. Please contact me at your earliest convenience to further discuss this opportunity. For more information on Generation Rx, please visit GenerationRx.org.

Contact Information: *(insert contact information)*

I look forward to hearing from you!  
Thank you in advance for your time and support.

Best,  
 *(insert signature)*

 