

Details on the ARRCC Pre-Launch Program

Thanks for participating! As we work together on the ACEs & Resilience Resource Commons for Communities (ARRCC), there are a few expectations and next steps we'd like to share with you.

The work will progress in the following phases:

Phase 1 (Dec - Jan): Planning, Training Initial Topic Discussions, Identifying Partners

Phase 2 (Feb - Mar): Building and Reviewing Strategy Map Template Content, Creating Customized Strategy Maps for your Coalition

Phase 3 (Apr - June): Gathering information, tools and resources for the ARRCC, Refine details of objectives

Strategy Map Web-Conference Calls

Thursday, January 9th (2-3:30 PM CST)

Thursday, February 6th (2-3:30 PM CST)

Thursday, March 5th (2-3:30 PM CST)

ARRCC Content Web-Conference Calls

Thursday, April 9th (2-3:30 PM CST)

Thursday, May 14th (2-3:30 PM CST)

Thursday, June 11th (2-3:30 PM CST)

Expectations:

- 1. Onboarding:** Participate in a one-on-one on-boarding call (approx. 90 minutes) during December. This will assist us in understanding your community and help us:
 - a. Understand the current coalitions, status and plans regarding the different aspects that are part of a comprehensive ACEs strategy
 - b. Discuss the training resources that will be provided during this program.
 - c. Begin to identify who in your coalition will take part in the different training options, including up to 5 people for the Mastery Program for Managing Community Health Improvement Strategies.
 - d. Identify potential area(s) of focus for your coalition's work during this program
- 2. Training:** Have appropriate people participate in training, including:
 - a. Overview E-Learning course (about 2 hours) for everyone
 - b. A recommended short E-book (less than 1 hour to carefully read)
 - c. Mastery Training E-learning modules & web-conference calls (< 4 hours/month)
 - d. A variety of short videos on topics like using the Media Wiki technology
 - e. Optional training on strategy management tools and technologies
 - f. Webinars and information gathering for your coalition's topic(s)
- 3. Co-Creation:** Assisting in collaboration for the strategy map template, your coalitions strategy map and the part of the ARRCC (wiki) that you are focusing on.
 - a. Outreach & discussions to those in your community working on selected topic(s)
 - b. Attend and participate in web-conference calls (one 90-minute call per month)
 - c. Small assignments to advance your part of the strategy map & details (monthly). These assignments will likely include a few hours of discussions or information gathering each month. These discussions will often include people who are not participating live on the monthly calls.
 - d. Peer-to-Peer discussions among participating coalitions. We anticipate that most participants will be in 2 or 3 web-conference calls with other coalition members. At least one of these will be as a "learner" for a specific topic and most coalitions will participate as a "sharer" in at least one call. These will be recorded and edited so highlights can be share with other participants.
 - e. Submit questions prior to each call (optional)

4. **Coaching:** Each coalition will participate in two individualized, 90-minute coaching sessions (via GotoMeeting) with Bill Barberg.
 - a. One coaching session will focus on helping the coalition develop their own, customized strategy map that blends their existing efforts with the structure of some subset of the strategy map template.
 - b. One coaching session will focus on the objective (or cluster of objectives) that the coalition is focusing on. It will focus on refining examples of the description, From-To Gaps, possible measures and possible resources or action plans. This helps improve and standardize the quality of content being submitted by each coalition for the ARRCC.

Levels of Participation in the Program

This program is flexible with regard to how many people each coalition has participate. In many regards, the more people who participate, the better. We will be gathering names and E-mail addresses that we will “tag” with different information and will target E-mail communication to different people during this program. We will start E-mail subjects with ARRCC: to help identify communication that is part of this program.

Point Person:

Each coalition will have one designated “point person” for communication with the InsightFormation team.

Core Team:

We recommend that each coalition have 2 to 8 people who are part of the core team for participating in this program. Core team members will be active in the web-conference calls, will lead the work being done each month, and will provide input and feedback, often after discussions with participating staff and partners or coalition members.

Participating Staff & Partners:

This larger group of stakeholders may not be on the monthly web-conference calls, but they would likely be involved with some of the discussions on the various topics that happen between the monthly calls. Some may join in on the web-conference calls or listen to recordings, but will be more involved in providing input and feedback on the structure of the strategy map and content or resources being added to the ARRCC.

Coalition Members:

Most coalitions will have a larger group of stakeholders who may not be active in this training, but they will be part of a larger communication effort as each coalition makes progress in using their customized strategy map and the resources in the ARRCC. These stakeholders may be provided with more “bite-sized” videos or documents to help the be an effective part of the team. They can access various training resources (including the Overview E-learning course, E-book, and webinars) and they can be granted access to the ARRCC as determined by the Core Team.

Broader Community:

This training is not focused on educating the general public. It is focused on enhancing the capabilities of coalition leaders and appropriate leaders or staff in partnering organizations. In some cases, individuals such as volunteering retirees or students can be actively involved. Tools created during this process, such as the coalition’s customized strategy map or short video segments can be used for broad communication to the community.

Recommendations for Training

The **Overview Course on Managing Community Health Improvement Strategies** is an E-learning course that takes about 2 hours to complete. The E-Book, “A Starter Guide to Implementing Population Health Strategies,” is about 10 pages long (if you take out the pictures and white space). These two give a good overview of the concepts and terms that will be used in the workshop. These are required for the Point Person and Core Team, and they can be provided to anyone in your coalition as deemed appropriate.

The **Mastery Course** is a more in-depth covering of the content introduced in the Overview Course. This will involve about 2 hours per month of going through E-Learning modules and participating in a monthly 90-minute discussion group led by Bill Barberg. The training goes deeper into community strategy management topics, including more in-depth training on strategy mapping, refining objective content, developing good measures, and managing strategy implementation. This is excellent leadership training for people working for backbone organizations, developing and managing community strategies. It is also a valuable training program that can be offered to grad students or interns in exchange for their time spent supporting the work of your coalition. Up to 5 people can use the 100% discount coupon code to access this training for free (which is normally \$650/person or \$1,950 for 5 people.)

Mastery Training Web-Conference Calls

Tuesday, January 21st (2-3:30 PM CST)
Monday, February 24th (2-3:30 PM CST)
Monday, March 23rd (2-3:30 PM CST)
Monday, April 20th (2-3:30 PM CST)
Monday, May 18th (2-3:30 PM CST)
Monday, June 22nd (2-3:30 PM CST)

The optional **Training on Wiki and Strategy Management Technologies** will be offered to those interested in taking the course who have completed at least the Overview course. This can support coalitions interested in either more active involvement in adding content to the ARRCC or those interested in using a the free-trial of the InsightVision strategy management platform that will be offered to participants.

Coalition Work on their Focus Area (An Objective or Cluster of Objectives)

An important part of this program is the work done by the coalitions (at least 12, but hopefully 20) that will add and refine details on either an objective or cluster of objectives, which will be called their focus area. In early January, each coalition will pick a focus area, with guidance by Bill Barberg and based on the input of all the participating coalitions.

- This may be a cluster of objectives, such as the Objectives under Leadership Support for Trauma-Informed Practices in Schools.
- It may be a single Objective such as “Expand Trauma-Informed Philanthropy” or “Expand Trauma-Informed Courts & Corrections” that could result in a Zoom Map with additional Objectives.
- It could be an Objective like “Minimize Bullying” or “Increase Access to Mental & Behavioral Health for Potential & Expectant Parents.”

Coalitions would tap into their own experience in their focus area, and they will also have a discussion with any other participating coalitions working on that topic. They will also investigate other efforts or literature that might inform the work on developing details for that Focus Area topic.

Based on the training and the guidance provided in the monthly webinars, each participating coalition will work on details for that Focus Area, including the definition and development of supporting objectives (in a Zoom map), draft descriptions, examples of From-To Gaps, and possible measures and data sources. The coalitions will also identify supporting information, resources and tools that will be added to the ARRCC for that topic. These could include reports, videos, websites, important statistics, case studies, and relevant research. The goal is to create content that would make it easier for other coalitions to develop their own strategies and strategy management details for that topic.

Each coalition will have a 90-minute web-conference call with Bill Barberg during May or early June to review and refine that content as it is added to the ARRCC. Coalitions will have the option of being trained in using the Media Wiki technology to add the content to the ARRCC themselves or pass it on to someone on the InsightFormation team.

Development of a Customized Strategy Map for Each Coalition

By participating in the process, each coalition should be gaining a lot of understanding of how to develop a strategy map, and they will have opportunities for discussion with their stakeholders on what makes sense for their own customized strategy map—most likely a blending of their current efforts, structures, funder requirements and capacity with the template they will be a part of developing. There will be opportunities for them to ask questions that may be discussed during the monthly webinars. Each coalition will also get a 90-minute web-conference call with Bill Barberg (most likely during April) to work on refining their customized strategy map.

Access to the ARRCC and Template Before and After the Launch

The current plan is to launch the ARRCC in early July. At that time, it will be converted from a private wiki to a public wiki (but registration will still be required to add input and participate in online discussions and subscribe to pages). Some of the content from the ARRCC pre-launch program will be edited into videos that will be available in the training session of the ARRCC. Coalitions that participate in this pre-launch program will be asked to give permission that content from this pre-launch program be used in the training, and if they reasonably request that certain content involving their coaching sessions not be used, that request will be honored.

It is our hope that following the launch of the ARRCC, the coalitions that participated in this pre-launch program will continue to both use and encourage the use of the ARRCC to help it get the critical mass of users to gain even greater value moving forward.

It is the intent of InsightFormation to find a suitable nation-wide non-profit organization that will take over the “ownership” of the ARRCC and work with InsightFormation and other stakeholders to establish the ARRCC as a valuable resource for years to come.

Next Steps:

- Schedule and participate in the on-boarding call with Bill Barberg
- Begin to brainstorm about participants, partners and assets
- Take the Overview Course and read the E-Book